

NEWS RELEASE

For Immediate Release March 16, 2011

PHILADELPHIA –On Tuesday, March 22, 2011, the Global Interdependence Center will partner with The Middle East Center at the University of Pennsylvania and Temple CIBER, in a conference taking place at the Federal Reserve Bank of Philadelphia, exploring the economic, political and commercial implications of the recent Egyptian uprising.

Please contact Jillian Fornito ifornito@interdependence.org if you would like to cover the event.

Perspectives on the Upheaval in Egypt

3:45PM Registration

4:00PM Welcoming Remarks

- Erin Hartshorn, Executive Director, Global Interdependence Center
- Moderator: Peter Alois, President, Alois Global Trade Strategies and GIC Board Member

4:15PM The Future of Egypt and its Leadership in the Region

• **Dr. Ian S. Lustick**, Bess W. Heyman Professor of Political Science, University of Pennsylvania Followed by Audience Q & A

4:45PM Economics of a Revolution: Transitioning to Democracy and Open Markets Followed by Audience Q&A

- Eugenio J. Aleman, Director, Senior Economist, Wells Fargo Securities, LLC
- Karanta Kalley, Managing Director, Middle East and Northern Africa, IHS Global Insight

5:30PM Israeli Perspective on Egypt Followed by Audience Q & A

• Daniel Kutner, Consul General of Israel in Philadelphia

6:00PM Realities of an Emergency Evacuation Followed by Audience Q & A

- Suzanne Garber, Chief Operating Officer, International SOS
- **Ken Walton**, Regional Security Manager, Travel Security Services

6:30PM Conclusion

Members of the media will be asked to refrain from participating during the audience Q&A sessions. If you're interested in interviewing one of our speakers, please contact Jillian Fornito at GIC to arrange an interview at <u>ifornito@interdependence.org</u>

When: Wednesday, March 22, 2011 3:45PM - Registration 4:00PM- Program 6:30PM -Conclusion

Where: Federal Reserve Bank of Philadelphia

The Pennsylvania Room 7th & Arch Streets Philadelphia, PA 19106

TO REGISTER: Contact Jillian Fornito at the Global Interdependence Center, 215-898-9453 or email jfornito@interdependence.org.

The Global Interdependence Center

GIC, a Philadelphia-based nonprofit organization founded in 1976, encourages the expansion of global dialogue and free trade to improve cooperation and understanding with the goal of reducing international conflicts and improving worldwide living standards. GIC provides a forum for the exchange of divergent perspectives; engages experts to identify emerging economic, social, and political issues vital to the interdependent global community; organizes country and region-specific meetings, conferences and briefings for educational and networking opportunities; promotes global partnerships among governments, business, academic, and nonprofit organizations; and shares information and research with the public and with policymakers worldwide.

Our international delegations draw top leaders in policymaking, business, and academics. The goal of these trips is to foster constructive dialogue, allow for an open and honest exchange of ideas in a non-partisan environment, and dissemination of best practices in business and policy from nations and organizations around the world. Toward that end we hold some meetings under Chatham House rule, and invite the press for post-conversation conferences and speeches. Materials presented are posted on our website to allow for the widest possible audience for our speakers.

Temple University Fox School of Business Center for International Business Education and Research (CIBER)

The Centers for International Business Education and Research (CIBERs) were created under the Omnibus Trade and Competitiveness Act of 1988 to increase and promote the nation's capacity for international understanding and economic enter-prise. Administered by the U.S. Department of Education under Title VI, Part B of the Higher Education Act of 1965, the CIBER program links the manpower and in-formation needs of U.S. business with the international education, language training, and research capacities of universities across the U.S. Thirty-three universities were designated as centers that serve as regional and national resources to business, stu-dents, and academics.

Temple CIBER supports research in IB, including an annual international business research forum and publication of the quarterly *Journal of International Manage-ment* and organizes numerous outreach activities for the local business community, HBCUs, and community colleges in the region. Temple CIBER facilitates study abroad opportunities, international internships and provides international training for faculty abroad as well as implementing new and enhanced international curriculum

The Middle East Center at the University of Pennsylvania

The Center's mission remains raising awareness of the unique circumstances of the region through research and instructional programs. The MEC has adopted an interdisciplinary approach to the study of the Middle East, and we offer a wide range of educational opportunities to support this endeavor.

The Middle East Center is non-partisan and takes no official political position on any issues. Instead, it is a hub for nurturing research, teaching, and an appreciation of things Middle Eastern. It draws on the extensive resources that Penn has dedicated to the region.