

Miniature Polaroid Sensor

Polaroid Sensor Board

Piezo Ultrasonic Transducers

Evervthing Monitored

Chirp! - plant watering alarm HapiFork Vibrates if You Eat Too Fast

Designed by Catnip Electronics

By Joanna Stern January 8, 2013 5:07 PM ABC News Blogs









HACKER CAN SEND FATAL DOSE TO HOSPITAL DRUG PUMPS

Kim Zetter, Wired, June 6, 2015 http://www.wired.com/2015/06/hackers-cansend-fatal-doses-hospital-drug-pumps/

Chicken killers leave at least 300,000 dead, millions in damage to SC farms

This guy's light bulb performed a DoS attack on his entire smart house Harrison Cahill, The State, March 2, 2015 http://www.thestate.com/news/local/crime/ article13741760.html

Kashmir Hill, Fusion, March 3, 2015 http://fusion.net/story/55026/this-guyslight-bulb-ddosed-his-entire-smart-house/

Millions of routers vulnerable to stack overflow hack

Exploit kit discovered that actively attacks Asus, Belkin, Linksys, D-Link and Zyxel routers

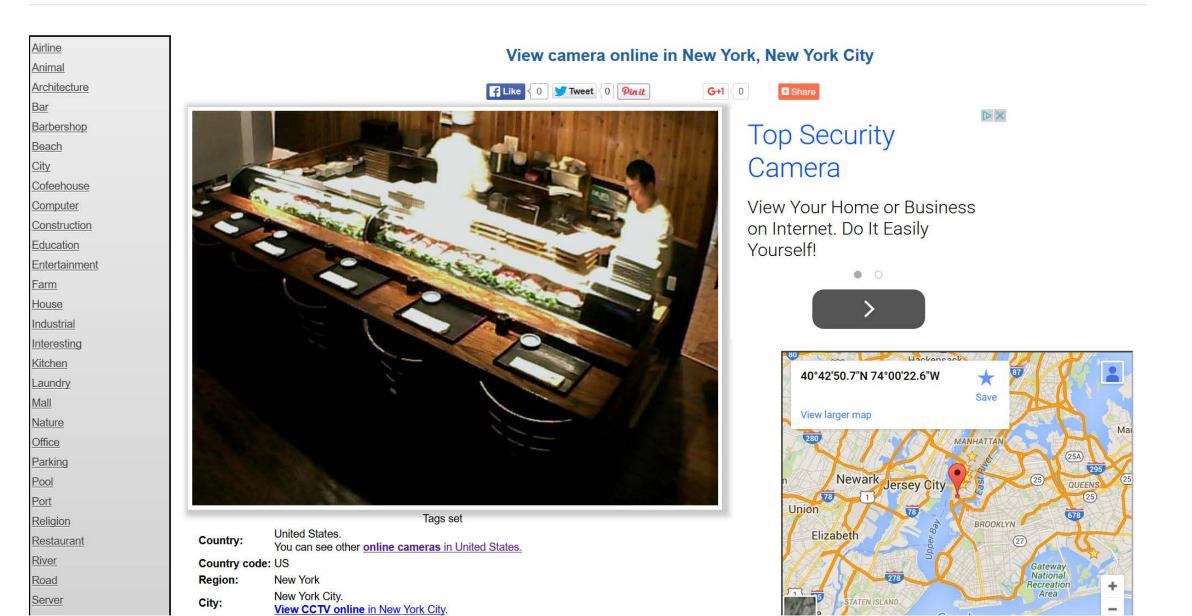
Barclay Ballard, ITProPortal, May 20, 2015 http://www.itproportal.com/2015/05/20/millions-ofrouters-vulnerable-to-stack-overflow-hack/

Jan Willem Aldershoff, Myce, May 24, 2015 http://www.myce.com/news/exploit-kit-discovered-that-activelyattacks-asus-belkin-linksys-d-link-and-zyxel-routers-76126/

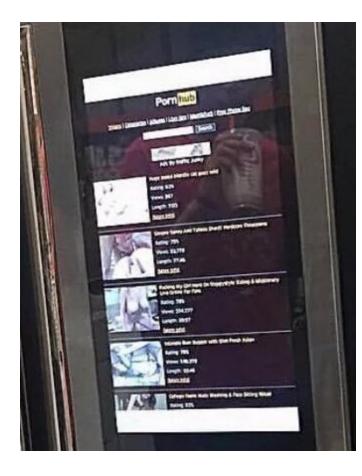
Insecure routers hacked yet again

Michael Horowitz, Computerworld, May 13, 2015 http://www.computerworld.com/article/2921388/networksecurity/insecure-routers-hacked-yet-again.html

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Pornography on a Fridge





ATM theft estimated at \$1B

Banking and Loans

Skimming Scams: What to Watch For and How they Work

ATM Skimmers, Pocket Readers, and More







By Justin Pritchard Updated September 02, 2016

Thieves have several ways to steal your card information. With skimming scams, you hand your information over to them without even knowing it. With a hidden camera or a stealthy bystander, they can even get your PIN and make cash withdrawals from your account.

What is a Card Skimmer?

A card skimmer is a small, hidden device

A card skimmer inserted in an ATM. Note the damaged plastic and mismatched color. ThisIsntExeter | flickr CC BY 2.0

Online lending is facilitating fraud — Why financial firms' fintech strategies are failing — Former Barclays CEO launches a fintech

Sarah Kocianski and Maria Terekhova Nov. 5 2016, 2:00 AM

Happy Weekend! **Fintech Weekender** is a collection of our favorite Fintech news of the week, delivered Saturday mornings exclusively to **<u>BI Intelligence</u>** members and BRIEFING subscribers.

ONLINE LENDING IS MAKING LOAN FRAUD EASIER: The speeds at which online lenders offer loans and access to funds, as well as poor ID checking practices, are likely contributing to a practice widely

Cloud Security

Nearly 24% of access to cloud CRM apps is by users who have had their accounts compromised in a data breach

- Almost 14% of enterprise users have had their account credentials compromised
- 70% of uploads by people with compromised accounts are to apps with a security rating "poor"
- Organizations have 730 cloud apps in use on average, 90.8% of which are not enterprise-ready
- More than 25% of organizations have more than 1000 cloud apps
- More than 90% of HR and Finance/Accounting apps are not enterprise-ready

Source: <u>Netskope</u>

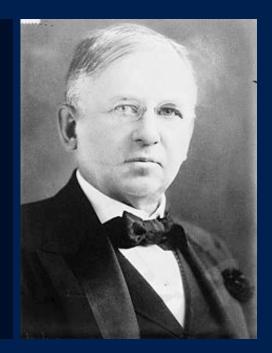
False Positives



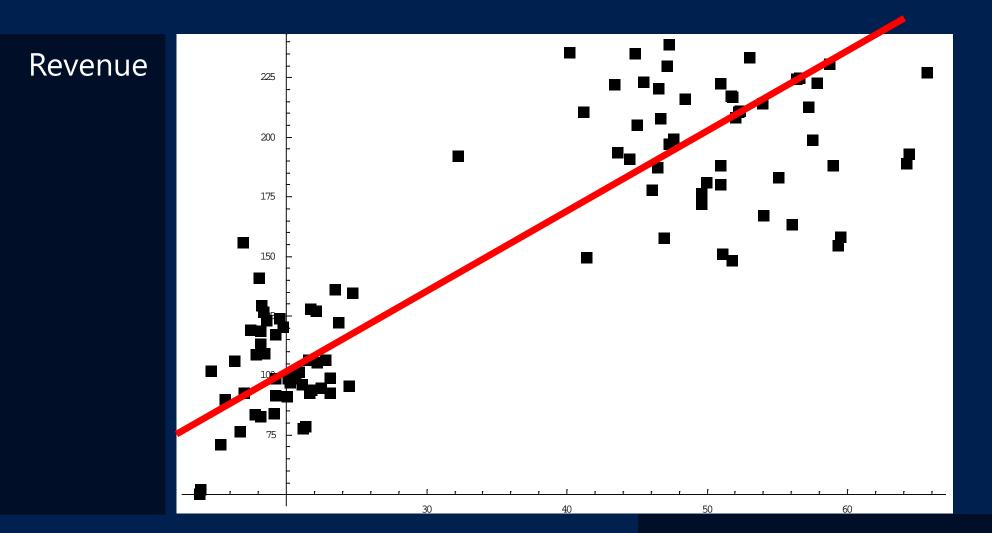
Advertising's Effects Are Very Difficult to Measure.

"Half the money I spend on advertising is wasted; the trouble is I don't know which half."

-John Wanamaker, 1838-1922



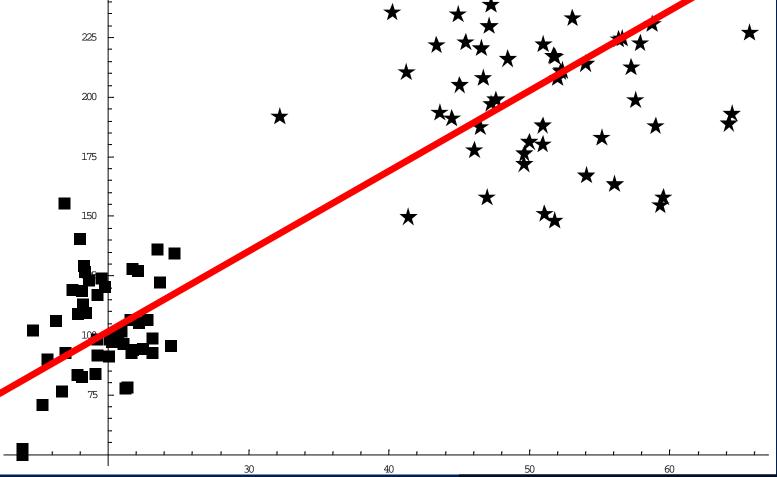
Why Hard To Measure?



Advertising Spend

Advertise More at Christmas (\bigstar)

Revenue

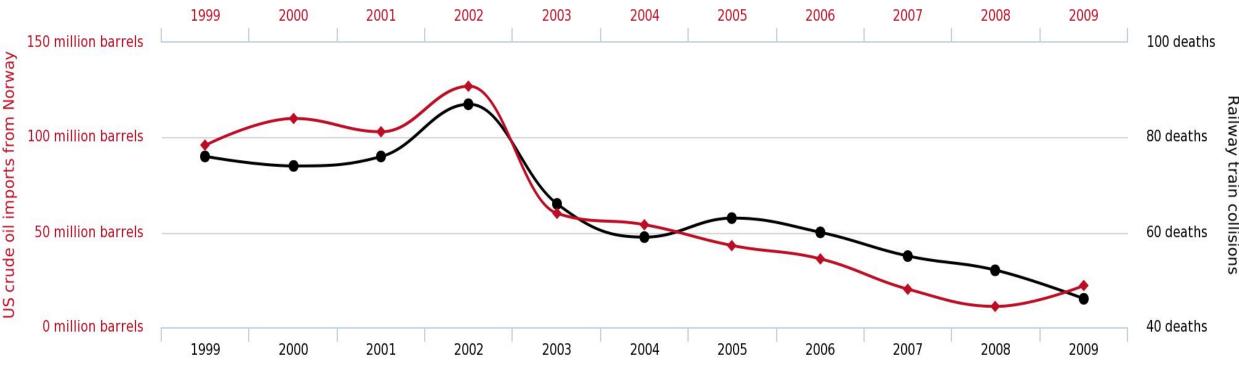


Advertising Spend

Spurious Correlation (95.5%) From tylervigen.com

US crude oil imports from Norway

correlates with Drivers killed in collision with railway train



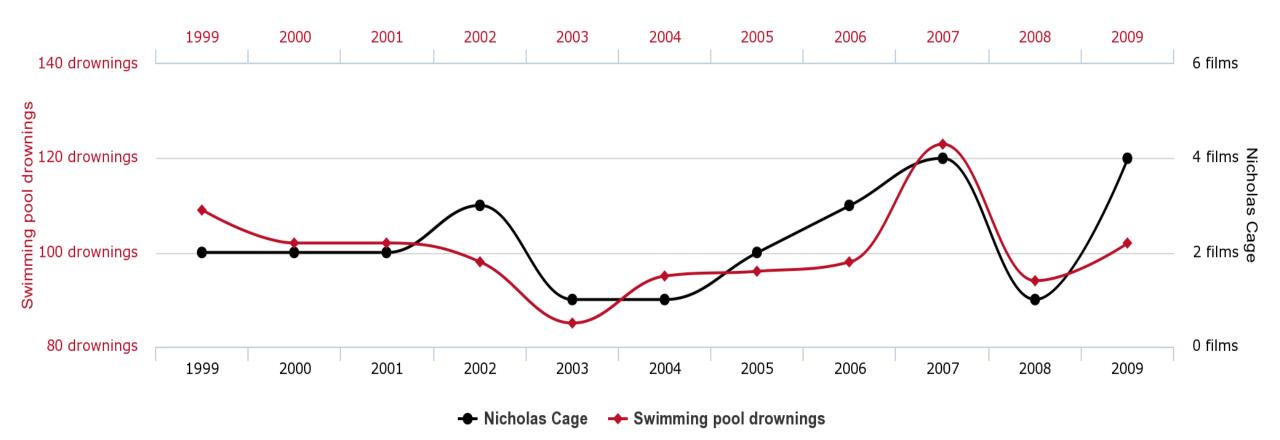
Railway train collisions
US crude oil imports from Norway

Spurious Correlation (66.6%) From tylervigen.com

Number of people who drowned by falling into a pool

correlates with

Films Nicolas Cage appeared in

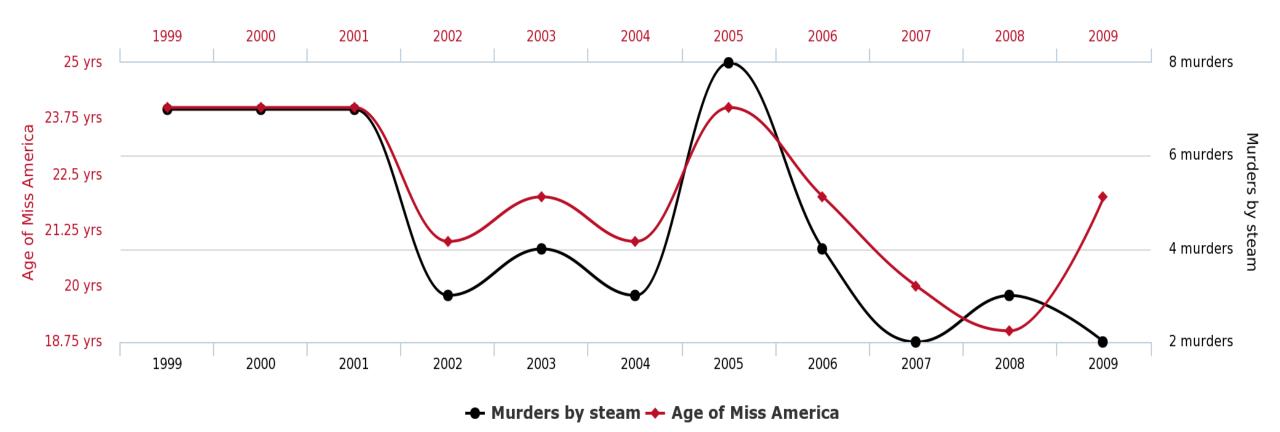


Still More (87% Correlated) From tylervigen.com

Age of Miss America

correlates with

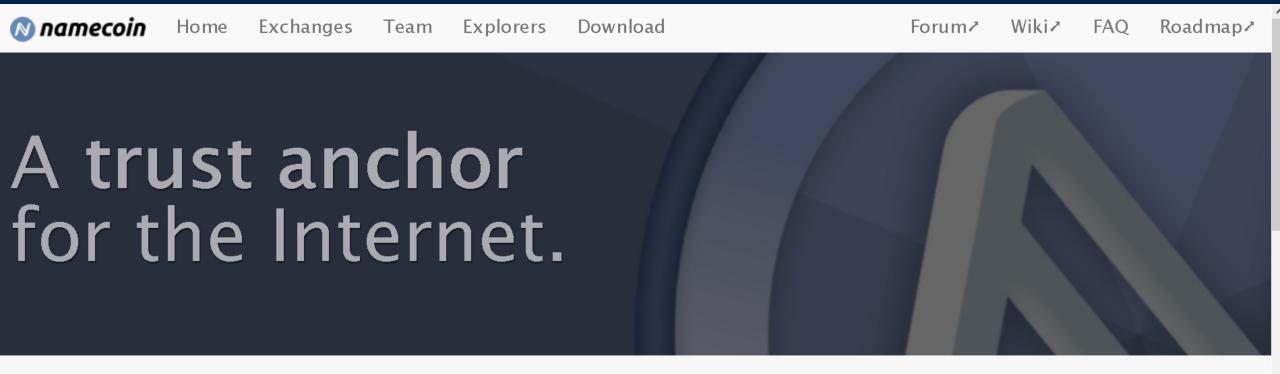
Murders by steam, hot vapours and hot objects



Other Thoughts



NameCoin: Decentralized Domain Names



Namecoin

Namecoin is an experimental open-source technology which improves decentralization, security, censorship resistance, privacy, and speed of certain components of the Internet infrastructure such as DNS and identities.

(For the technically minded, Namecoin is a key/value pair registration and transfer system based on the Bitcoin technology.)

Bitcoin frees money - Namecoin frees DNS, identities, and other technologies.

Other Thoughts

- NameCoin decentralized domain names
- Autonomous software-defined companies
 - Self-driving taxi owned by no one
 - Roboadvisors who have their own accounts
- Decentralized autonomous markets
 - Silk Road without a single point of failure
- Fragile supply chains

This Week Illuminated networks across entire continents. Streetlights flicker out; electricity is lost. A massive planetary blackout has occurred, leaving vast swaths of North and South America, Europe, Australia, and Asia without power.

Within a few months, the crisis has deepened. In many areas, food shortages are rampant, drinking water has become a precious commodity, and patients in need of blood transfusions, insulin, or critical prescription drugs die waiting. Normal commerce has ground to a halt, replaced by black markets and violent crime. As fatalities climb into the millions, the fabric of society starts to unravel.

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Trump Administration Restricts News from Federal Scientists at USDA, EPA





How Community Mental Health Care Can Make a